

Pacific Asia Travel Association Travel & Tourism Research Association 2018 Outlook & Economic Forecast



Activities & Attractions Association of Hawaii, Inc.



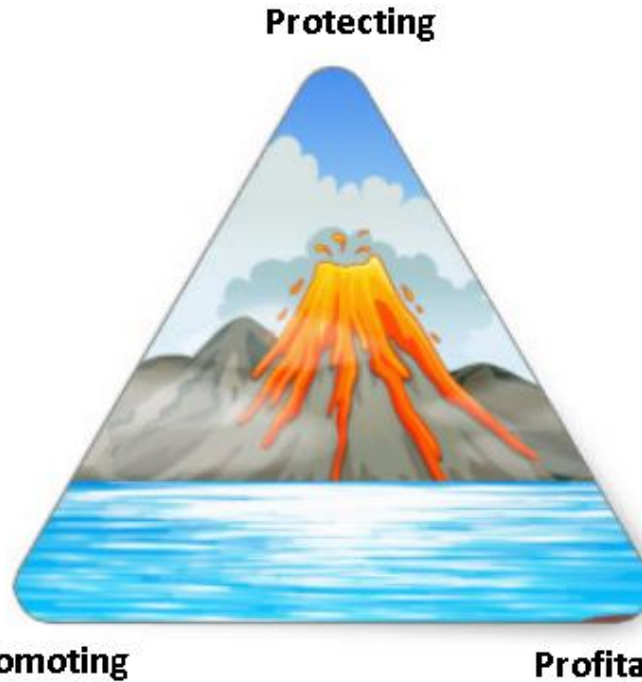
Activities & Attractions Association of Hawaii, Inc.

- Who is A3H?
- Our Place in the Industry
- Opportunities
- 2018 Strategies



Who is A3H?

*“United
Attraction
sustain
comi*



*Hawaii's
to are
our
S*

environment”



Membership

- **Islands** (Kauai, Oahu, Maui and Hawaii Island Counties)
- **Categories** (Air Tours, Attractions, Beach Activities, Boating, Land Tours, Luaus & Shows)
- **Registered in the State to do Business**
- **Properly Insured**
- **Licensed and/or Permitted**
- **3 Strike Rule**



Web Sites



- Consumers: www.HawaiiFun.org,
www.ShakaGoldCard.com, www.HawaiiAttractions.com,
www.HawaiiBestPrices.com, etc.....



- Resellers: www.HIRRealTime.com,
www.HawaiiTARP.com



- Local Residents: www.Kamaaina.org

- A3H Members: www.A3H.org



Booking Engine
for A3H's
Collective
Marketing & Host
for the Industry's
Private Forums































SEA STRIKE

Activities & Attractions

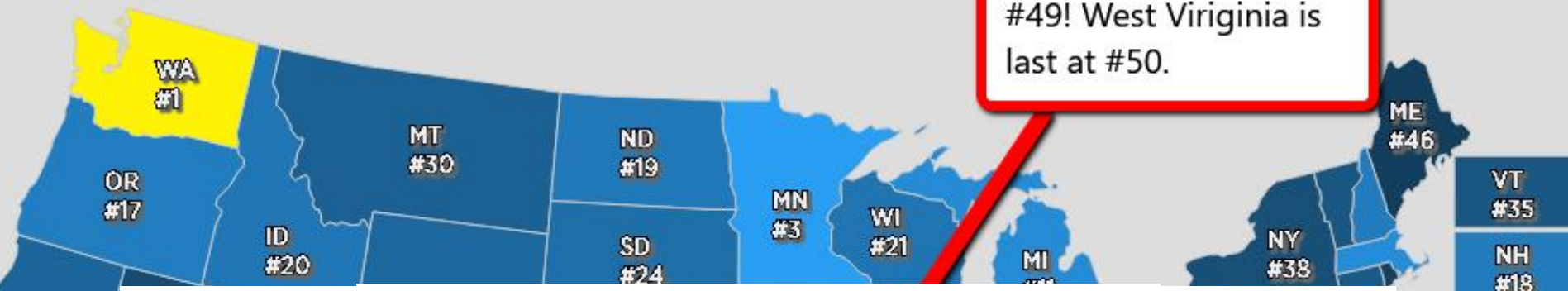
Take Pictures

Tell Stories

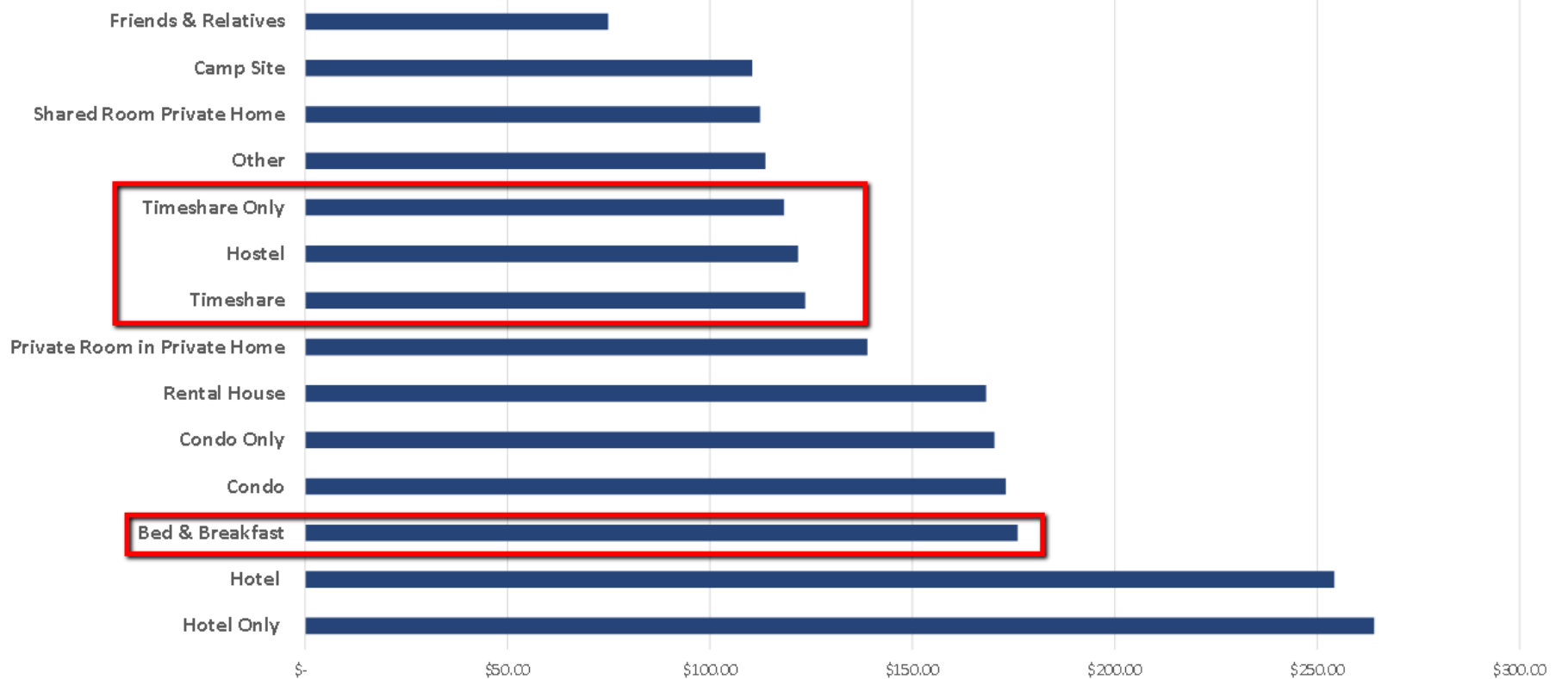
Makes the Memories

AMERICA'S TOP STATES FOR BUSINESS: Overall

2017 CNBC - Hawaii is #49! West Virginia is last at #50.



STATE AVERAGE SPENDING BY LODGING (2016)

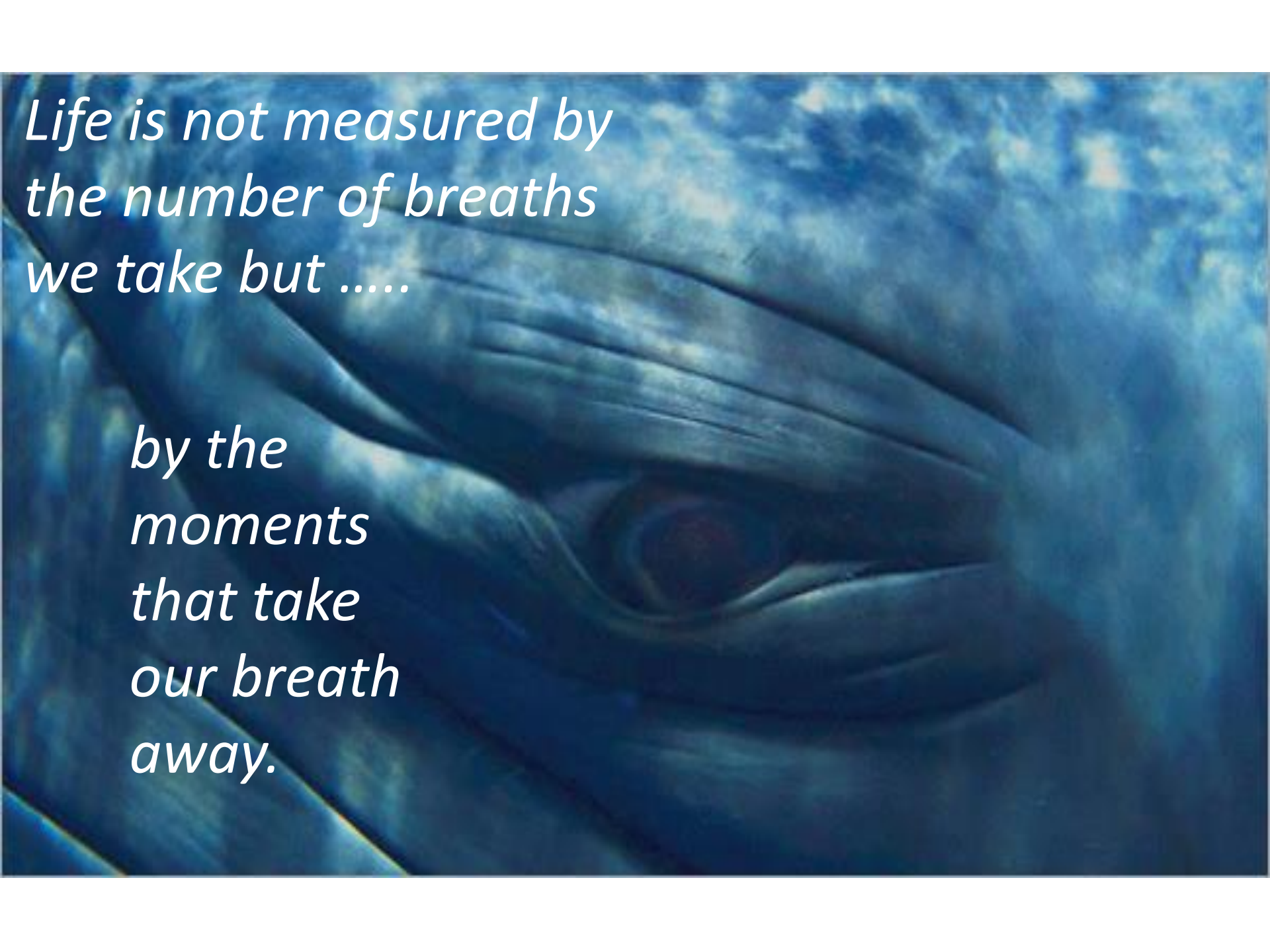




Missile Emergency Plan?

- When the missile alert happened, did your employees have an Emergency Plan in place to follow? **18% YES (mostly all USCG vessels)**
- If you didn't have an Emergency Plan in place, do you now or are you planning to create one? **70% YES**

“We are going to have a false alarm plan ready to go soon.”



*Life is not measured by
the number of breaths
we take but*

*by the
moments
that take
our breath
away.*



Sincerest Aloha & Mahalo!

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